



Press Release

IIT Mandi Invites Applications for its Unique Five-Year Integrated MBA (IMBA) Program

National, 28 April, 2025: IIT Mandi is seeking applications for its five-year Integrated MBA (BBA Analytics (Honors) and MBA DS&AI) program for the academic year 2025-26. This unique program, offered by the School of Management, provides a transformative educational journey for the students to become future managers and business leaders.

The program curriculum is designed to seamlessly blend business management subjects with cutting-edge analytical and artificial intelligence-based courses. Students delve deep into the business aspects of data science and artificial intelligence across various functional areas in an enterprise. The program facilitates the students to gain industrial experience through a complete semester-long internship working in an organization. The program also fosters entrepreneurship by offering access to the IIT Mandi incubation center and a year-long sabbatical option for pursuing serious entrepreneurial ventures. Further, the program helps build socially aware, ethical, and responsible decision makers.

Eligibility Criteria:

Applicants meeting all the following criteria are eligible to apply:

- **JEE Mains Score:** Must have obtained the minimum JEE Mains NTA score (Paper 1) required to be qualified to write JEE (Advanced) 2025.
- The Final NTA score for JEE (Mains) 2025 Paper-1 of the applicant must be equal to or higher than the “Category-wise Cut-off NTA Score for writing JEE (Advance) 2025 for Paper-1 (B.E/B.Tech.)” mentioned in the JEE (Mains) 2025 Paper-1 Scorecard.
- **Academic Background:** Must have compulsorily studied Mathematics and English at the 12th (or equivalent) level.
- **Academic Performance:** Must have passed 12th (or equivalent) with a minimum of 75% (65% for SC/ST/PwD).



Admissions Process:

Applicants will be shortlisted based on their final NTA scores obtained in the JEE (Mains) Examination (Paper-1) 2025. A select number of shortlisted applicants will be invited for a personal interview. The final selection will be based on a composite score computed by giving 70% weightage to the final NTA score in the JEE (Mains) Examination (Paper-1) 2025 and a 30% weightage to the performance in the personal interview.

The intake for the academic year 2025-26 has increased to 72 that contains 20 percent female only including supernumerary seats.

The IMBA programme of IIT Mandi offers a unique opportunity to pursue a master's degree in management to students immediately after their 12th grade. Further, this program will provide a strong foundation for a successful career in this dynamic business world. For more details, please visit the School of Management Website [<https://som.iitmandi.ac.in>].